March 17, 2015

# <<Company Name>>

Street Address, City, ST ZIP Code Country

phone number | fax number

e-mail address | Web site

Dear <<First Name(s)>>,

This morning I was putting a list together of my favorite clients - the people that really make me love what I do! People that I feel a bond to, that I enjoy being around and that I would love to build my practice around. You are on that list.

I just feel like we click. You are the exact type of people that I feel drawn to work with and spend my time around.

As I have now reached the point in my career where I have the luxury of choosing who I will take on as clients, I have decided to make a real effort to build my practice around people just like you.

I would consider it a personal favor if you consider the enclosed card and mail it back to me with any suggestions. I really appreciate it!

Best,

<<Advisor>>  
<<Advisor Name>>