

## **Quirky Dates**

As a member of 5Q Group, we are including are postcards for various non-financial “Quirky Dates” and/or “Interesting Questions”. These can be printed in-office and the directions for you to do so are included below. These postcards are only offered to you via Microsoft Publisher (.pub) format.

### **Directions:**

**Size of the Postcard:** The size of the finished postcard will be 5.5 X 8.5

**Postage:** Because of the size, it requires a regular fist class stamp

**Paper:** Will need to be printed on at least a #67 cover-stock. It is meant to look official so plain white is best.

**Printing:** This is designed to be printed 2 postcards on one regular size 8.5 X 11 sheet of cardstock, back to back. You will then need to cut this in half to end up with the two postcards.

**Handwriting:** The messages should be handwritten on the back to make sure they get read. Without them being handwritten, you will have to send out almost 5 times more cards to get the same response. You can either handwrite them yourself or you can hire either a client or a teenager that would be willing to handwrite them for you. For 150 postcards it would take about 1 ½ hours and you could pay them \$20. The person should have “manly” handwriting if you are a man and “female” handwriting if you are female.

The verbiage for the handwritten portion for each of the Quirky Dates Postcards are included below:

#### **Back of Card:**

##### **January 23rd – National Pie Day**

It's time for those New Year's resolutions to kick in. Be sure to give me a call so that we can make sure you are getting the biggest piece of the pie possible!

#### **Handwritten Message:**

*Now would be a great time to get together to review your situation! Give me a call!*

#### **Back of Card**

##### **February 18<sup>th</sup> – National Battery Day**

It's always important to make sure you have plenty of fresh batteries on hand for emergencies. With the new “crank” technology you might want to keep a hand-crank flash light and radio on hand as well.

#### **Handwritten Message**

*Stop by the office this month and I'll give you a set of AA batteries for those emergencies!*

**Back of Card****March – National Pig Month**

The piggy bank made its debut in Western Europe between the sixteenth and eighteenth centuries, and replaced the clay jars that once housed spare change.

People named the pig-shaped bank after the orange clay, "**pygg**," from which it was crafted.

The bank retained its name long after artisans stopped using the clay to produce pottery, and eventually the name "pygg" assumed the name "pig bank," and then the name "piggy bank."

**Handwritten Message**

*I would love to go over some ideas on how we could save you some money! Give me a call!*

**Back of Card****April <<Day>> – Look-a-like Day**

There are lots of ways you could possibly celebrate look-a-like days. You could call your sister and dress alike...You could order the same refreshment as your buddy after a hard round of golf...Or you could check to make sure your financial affairs look like what you want them to. Give me a call!

**Handwritten Message**

*Hope this finds you well! Let me know if you need anything!*

**Back of Card****May 23 – Lucky Penny Day**

A Penny saved is a Penny earned. Enough said. Let's get together and see what we can do to achieve both.

**Handwritten Message**

*Boy! Time is sure flying this year! But it's never too late to put some ideas to work to put more money into your pocket. Give me a call.*

**Back of Card****June <<Day>> – National Trails Day**

National Trails Day is a yearly celebration of trails held throughout the USA on the first Saturday of June. Local parks and trails host events such as trail walk and rides, clean-ups, trail openings, and trail fairs. National Trails Day is spearheaded by the American Hiking Society.

**Handwritten Message**

*I hope you take some time to get out and enjoy the fresh air and stretch your legs. Remember walking a few miles a day will do more than put a few GOOD years on your life!*

**Back of Card****July <<Day>> – National Ice Cream Day!**

National Ice Cream Day is as good a reason as any to stop and enjoy a big scoop, cone or bowl of your favorite flavor!

**Handwritten Message**

*Hey! I'm having an old fashioned Ice Cream Social to CELEBRATE Summer! Give me a call and I'll get you the details!*

**Back of Card****August – National Toasted Marshmallow Month**

Instructions:

**STEP 1:** Push one or two marshmallows onto the end of the clean, long-handled stick or barbecue fork. (Extended clothes hangers work well too.)

**STEP 3:** Hold the marshmallow over the fire or coals, positioning it so the marshmallow is suspended 1 to 3 inches above the heat source.

**STEP 4:** Rotate your utensil when the underside is a warm brown color, so the uncooked side hovers above the fire.

**STEP 5:** Continue to rotate the marshmallow until all sides are golden brown.

**STEP 7:** Slide the golden brown goo gently off the utensil when it has cooled and you're able to comfortably touch it.

**STEP 8:** Eat.

**Handwritten Message**

*Not too much, not too little...that's the trick. Same as managing our finances. Balance is the only way. Give me a call and we can review!*

**Back of Card**

**September <<Day>> – National Grandparents Day**

**Grandparent Rap:**

It's Grandparents' Day and we're here to say,  
"We love our Grandparents in a major way."

So sit right down and take a seat,  
And we'll put on a show that can't be beat!

Some Grandparents are skinny. Some eat a lot.  
Some are funny. Some are not.

Some short, some tall, some big, some small.  
It doesn't matter. We love them all.

**Handwritten Message**

*Don't forget your Grandparents this week! We have a lot to thank them for!*

**Back of Card**

**October – National Bosses Day October 16<sup>th</sup>**

**National Depression Screening Day October 7<sup>th</sup>**

Can it be a coincidence that these two days are so close together?

**Handwritten Message**

*Stress comes in many flavors. If you are feeling stressed about anything, give me a call!*

**Back of Card**

**November 10<sup>th</sup> – Ed Fitzgerald Sank**

November 10, 1975 the bulk freighter Edmund Fitzgerald sank in Lake Superior with all 29 hands. The Fitzgerald cleared Superior, Wisconsin, on her last trip on November 9, 1975, with a cargo of 26,116 tons of taconite pellets consigned to Detroit. Traveling down Lake Superior in company with ARTHUR M. ANDERSON of the United States Steel Corporation's Great Lakes Fleet, she encountered heavy weather and in the early evening of November 10th, suddenly foundered approximately 17 miles from the entrance to Whitefish Bay. The National Transportation Safety Board unanimously reached a majority vote to agree that the sinking was caused by taking on water through one or more hatch covers damaged by the impact of heavy seas over her deck.

**Handwritten Message**

*Sometimes life throws us the unexpected. It never hurts to do a double or triple check to make sure we are prepared. If there is anything you need, call.*

**Back of Card****December <<Day>> – National Pastry Day**

Pastry – general name for baked articles of food made of paste or having paste as a necessary ingredient.

A pastry is proof that you can take something plain...paste, and transform it with a little work and a little knowledge into a piece of art.

**Handwritten Message**

*Hope this finds you well! I'll have donuts in the office all month, so stop by!*